West Bengal State University

SYLLABUS

BACHELOR OF LIBRARY AND INFORMATION SCIENCE

FOR THE ACADEMIC YEAR 2024-25

Learning Outcomes Related to Bachelor's in Library and Information Science:

The programme learning outcomes relating to Bachelor's degree in Library and Information Science may include the following:

- (a) Demonstrate in depth knowledge of the basic concepts, principles, theories and laws related with the broad field of Library and Information Science and its sub-fields such as types of libraries, types of information sources, library management, reference and information services.
- (b) Demonstrate understanding of rationality and procedures of (i) selection, acquisition, classification, cataloguing and physical processing of documents; (ii) using Information and Communication Technologies in Libraries and Information Centres; (iii) providing library and information services and managing other library routine activities.
- (c) Apply skills in carrying out professional activities such as (i) acquisition, accessioning, classification, cataloguing, and physical processing of documents; (ii) housekeeping operations using library management software and Information and Communication Technologies; (iii) maintaining library collection and; (iv) educating UGC Document on Library Science users.
- (d) Demonstrate skills in providing various library services such as document circulation, Reference and information services, Internet and database searching.
- (e) Demonstrate knowledge, understanding and skills that offer job opportunities as librarians in public libraries and school libraries; as assistant librarians in different types of college libraries, as library assistants / technical assistants in university libraries and other libraries of higher education institutes, as librarians and/or assistant librarians in corporate and industrial libraries, libraries of research institutes, etc.

- (f) Demonstrate professional attitude through commitment for providing every user his/her document/information; ensuring every document/information its user; saving time of the user and enhancing use of reading material and user satisfaction through effective and efficient library services.
- (g) Demonstrate core values by honouring diversity and insuring inclusion by treating all students and colleagues with respect and dignity, showing respect for and sensitivity to gender, culture and religious differences; and challenging prejudice, biases and intolerance at the workplace etc. and displaying ethical integrity which involves honest behaviour.

Structure of BLIS Programme

All and	Semester I				m.
Paper code	Title of the paper	Credits	Ma rks wri tten	Marks oral/vi va	Full Marks
BLISC1CC1FLT	Foundations of Library and Information Science (Theory)	3	40	10	50
BLISC1CC2LMT	Library Management (Theory)	3	40	10	50
BLISC1CC3CLT	Knowledge Organization: Classification (Theory)	3	40	10	50
BLISC1CC4CTT	Knowledge Organization: Cataloguing (Theory)	3	40	10	50
BLISC1CC5CT	Communication technology/ techniques for library promotion (Theory)	4	40	10	50
BLISC1CC6CLP	Knowledge Organization: Classification (practice) (Part-I)	4	40	10	50
BLISC1CC7CTP	Knowledge Organization: Cataloguing (Practice) {Part-I)	4	40	10	50
BLISC1CC8ITP	Application of Information Technologies in Libraries (Practical)	3	40	10	50
U	TOTAL MARKS	27		7	400

	Semester II				
Paper code	Title of the paper	Credits	Marks written	Marks oral/viva	Full Marks
BLISC2CC9MCIT	Management of Community Information Centres (Theory)	4	40	10	50
BLISC2CC10IST	Information Sources, Systems and Centres (Theory)	3	40	10	50
BLISC2CC11PMT	Promotion and Marketing of library services. (Discipline Specific Elective) (DSE) (Theory)	3	40	10	50
BLISC2CC12ICT	Basics of Information and Communication Technology (Theory)	3	40	10	50
BLISC2CC13CLP	Knowledge Organization: Classification (Practice)	3	40	10	50
BLISC2CC14CTP	Knowledge Organization: Cataloguing (Practice)	3	40	10	50
BLISC2CC15ICTP	Basics of Information and Communication Technology (Practice)	4	40	10	50
BLISC2CC16LAP	Library automation and networking (Practice)	4	40	10	50
	TOTAL	27		12	400

Learning Outcomes and Syllabus Contents of Each Course

SEMISTER - I

Foundations of Library and Information Science (Theory)

Learning Outcomes:

After studying this paper, students shall be able to:

- Comprehend the concept of information and the discipline of Library and Information Science
- 2. Understand the development of libraries
- 3. Classify libraries on the basis of their purpose and functions
- 4. Know the role of libraries in the development of various aspects of society
- 5. Comprehend the basic philosophy of Library and Information Science
- 6. Understand laws related to libraries and information
- 7. Understand librarianship as a profession
- 8. Assess the role of national and international library associations and organizations

9. Highlight role of various library promoters at the national and international level **Syllabus:**

Unit 1: Information, Knowledge and Society

- Information: Meaning, Characteristics
- Data, Information, Knowledge, Wisdom; Knowledge Society
- Information Transfer Cycle: Generation, Storage and Dissemination of information
- Library and Information Science as a Discipline

Unit 2: Libraries- Types and Roles

- Historical Development of Libraries
- Types of Libraries and Information Centres: Objectives, Features, Functions;
 Public Relations and Extension Activities
- Role of Libraries in Socio-economic, Cultural, Educational, Scientific and Technological Developments
- Five Laws of Library Science

Unit 3: Laws Related to Libraries and Information

- Library Legislation: Need, Features
- Library Legislation in India
- The Press and Registration of Books Act; The Delivery of Books and Newspapers (Public Libraries) Act; Copyright Act
- Right to Information Act; Intellectual Property Rights; Information Technology Act; Plagiarism

Unit 4: Professional Associations and Organizations

- Librarianship as a Profession
- Professional Ethics
- National and International Professional Associations: ILA, IASLIC, IATLIS, IFLA, ALA, CILIP, ASLIB and SLA
- Role of UNESCO, UGC and RRRLF in the promotion and development of libraries

Recommended Books:

- 1. Bawden, D., & Robinson, L. (2013). *Introduction to information science*. Chicago: Neal Schuman.
- 2. Davies, D. L. (2013). Library and information science. New Delhi: Random Exports.
- 3. Hill, M. W. (1998). The impact of information on society. London: Bowker-Saur.

- 4. Isaac, K. A. (2004). *Library legislation in India: A critical and comparative study of state library Acts*. New Delhi: EssEss Publications.
- 5. Leckie, G. J., Given, L. M., &Buschman, J. (2010). *Critical theory for library and information science: Exploring the social from across the disciplines*. Santa Barbara, Calif: Libraries Unlimited.
- 6. McIntosh, J. (2011). *Library and information science: Parameters and perspectives*. Oakville, Ont: Apple Academic Press.
- 7. Ranganathan, S. R. (1957). *The five laws of library science*. Bombay: Asia Publishing House.
- 8. Rout, R. K. (1986). *Library legislation in India: Problems and prospects*. New Delhi: Reliance Publishing House.
- 9. Rubin, Richard E. (2013). Foundations of library and information science. 3rd ed.

 New Delhi: DBS Imprints.
- 10. Smith, M. M.(1999). Information ethics. London: Bowker-Saur.
- 11. Stock, W. G., Stock, M., & Becker, P. (2013). *Handbook of information science.*Berlin; Boston: De Gruyter Saur.

Library Management (Theory)

Learning Outcomes:

After studying this paper, students shall be able to:

- 1. Understand the concept and history of management
- 2. Elaborate principles and functions of management
- 3. Carry out various operations of Library and Information Centres
- 4. Manage, preserve and provide access to various print and non-print information sources
- 5. Comprehend the concept of financial management and human resource managemen
- 6. Maintain the library statistics and prepare annual report

Syllabus

Unit 1: Principles and Functions of Management

- Management: Concept, Scope
- Schools of Management Thoughts
- Principles of Management
- Functions of Management

Unit 2: Collection Development and Management

- Acquisition of Books and Subscription of Periodicals
- Technical Processing
- Circulation Methods and Processes
- Maintenance: Stock Verification, Shelf-rectification, Binding, Preservation

Unit 3: Financial and Human Resource Management

- Sources of Library Finance, Estimation of Library's Financial Requirements
- Budgeting, Accounting and Auditing
- Cost Effectiveness Analysis and Cost Benefit Analysis
- Human Resource Management: Introduction

Unit 4: Library Committee, Rules, and Reports

- Library Committee
- Library Statistics; Annual Report
- Library Rules and Regulations
- Library Building and Space Management

Recommended Books:

- 1. Beard W. Ian & Holden, Len. (1996). Human Resource Management: A contemporary perspectives. London: Longman.
- 2. Bryson, Jo. (1996). Effective library and information management. New Delhi: JaicoPublishing House.
- 3. Evans, G. Edward & Layzell, Patricia. (2007). *Management basics for information professionals*. 2nd ed. London: Libraries Unlimited.
- 4. Harvey, Poss. (1993). Preservation in libraries: a reader. London: R.R. Bower.
- 5. Johnson, P. (2014). Fundamentals of collection development and management. 3rded. Chicago: American Library Association.
- Koontz, H. &Weihrich, H. (2015). Essentials of management. 10th ed. Chennai, McGraw Hill Inc.
- 7. Krishan Kumar, (2007). *Library management in electronics environment*. New Delhi: Har -Anand Publications.
- 8. Mittal, R. (2007). *Library administration: Theory and practice*. New Delhi: EssEss Publications.

- 9. Narayana, G J. (1991). *Library and information management*. New Delhi: Prentice Hall of India.
- 10. Stoner, James A.F. et al. (1996). *Management: Global perspectives*. 10th ed. New Delhi: McGraw Hill Inc.
- 11. Stueart, Robert D. & Moran, B. (2007). *Library and information centre management,* 7th, ed. London: Libraries Unlimited.

Knowledge Organization: Classification (Theory)

Learning Outcomes:

After studying this paper, students shall be able to:

- 1. Explain the nature and attributes of universe of knowledge
- 2. Elaborate meaning and types of subjects and modes of subject formation
- 3. Illustrate knowledge as mapped in different classification schemes
- 4. Express the meaning, purpose, functions, theories and canons of library classification
- 5. Elucidate various facets of notation and call number
- 6. Discuss the characteristics, merits and demerits of different species of library classification schemes
- 7. Highlight salient features of major classification schemes
- 8. Review current trends in library classification

Syllabus

Unit 1: Universe of Knowledge

- Universe of Knowledge: Nature, Attributes
- Subject: Meaning, Types (Basic, Compound, Complex)
- Modes of Subject Formation
- Universe of Knowledge as Mapped in Different Classification Schemes(DDC,

UDC,CC, LCC)

Unit 2: Library Classification

- Concept, Purpose, Functions
- Canons and Postulates
- Knowledge Classification and Book Classification
- Notation: Meaning, Need, Functions, Types, Qualities, Call number

Unit 3: Classification Schemes

- Species of Library Classification Schemes
- Dewey Decimal Classification (DDC)

Recommended Books:

- 1. Chan, L. M. and Salaba, Athena (2015). *Cataloguing and classification: an introduction*. 4th ed. Lanham, MD: Rowman& Littlefield Publishers
- 2. Dhyani, Pushpa (2000). *Theory of library classification*. Delhi: VishwaPrakashan.
- 3. Jennifer, E. R. (1987). Organizing knowledge: an introduction to information retrieval. Aldershot: Gower.
- 4. Joudrey, Daniel N. & Taylor, Arlene G. (2015). *Introduction to cataloguing and classification*, 11th ed. Santa Barbara: Libraries Unlimited.
- 5. Krishan Kumar (1993). *Theory of classification*. New Delhi: Vikas Publishing House.
- 6. Kumbhar, Rajendra (2011). *Library classification trends in 21st century*.

 Oxford:Chandos Publishing.
- 7. Lazarinis, Fotis (2014). Cataloguing and classification: an introduction to AACR2, RDA, DDC, LCC, LCSH and MARC 21 standards. Oxford: Chandos Publishing.
- 8. Mann, Margaret (1943). *Introduction to cataloguing and the classification of books*. 2nd ed. Chicago: American Library Association.
- 9. Ranganathan, S. R. (2006). *Prolegomena to library classification*. 3rd ed. New Delhi: EssEss Publications.
- 10. Rowley, Jennifer & Hartley, Richard (2008). Organizing knowledge: an introduction to managing access to information. 4th ed. London: Routledge.

Knowledge Organization: Classification (Practice)

Learning Outcomes:

After studying this paper, students shall be able to:

- Construct class numbers for documents with simple, compound and complex subjects
- 2. Synthesize class numbers by using the standard subdivisions/common isolates/auxiliary tables
- 3. Compile book numbers and be able to use index of the classification scheme

Syllabus

Unit 1: Classification of documents with simple subjects using DDC

Unit 2: Classification of documents with compound subjects using DDC

Recommended Book:

Dewey, Melvil and Mitchell, Joan S. (2011). Dewey *Decimal Classification and Relative Index*. 23rd ed. Dublin: OCLC

Knowledge Organization: Cataloguing (Theory)

Learning Outcomes:

After studying this paper, students shall be able to:

- 1. Understand the concept of library catalogue
- 2. Comprehend various inner and outer forms of library catalogue
- 3. Understand the main and added entries of library catalogue
- 4. Understand various approaches of deriving subject headings
- 5. Know about the normative principles of cataloguing
- 6. Understand the concept of co-operative and centralized cataloguing
- 7. Explain the current trends in library cataloguing
- 8. Know the standards for bibliographic interchange and communication

Syllabus

Unit 1: Library Catalogue:

- Introduction to various parts of documents
- Library Catalogue: Concept, Objectives, Functions
- Physical Forms of Library Catalogue: Conventional and Non-conventional
- Types of Catalogue: Dictionary Catalogue, Classified Catalogue, AlphabeticoClassed Catalogue, Alphabetico-Subject Catalogue

Unit 2: Catalogue Codes and Normative Principles

- Catalogue Codes: History and Development
- Normative Principles
- Catalogue Entries according to CCC and AACR (latest editions) -Authority File

Unit 3: Subject and Union Catalogue

- Subject Catalogue: Meaning, Purpose
- Union Catalogue: Concept, Purpose
- Tools and Techniques for Deriving Subject Headings
- Selective, Simplified, Cooperative and Centralized Cataloguing

Unit 4: Current Trends in Cataloguing

Recommended Books:

- 1. Bowman, J. H. (2003). Essential cataloguing. London: Facet Publishing.
- Brenndorfer, Thomas (2016).RDA Essentials. Chicago, American Library

Association.

- 3. Bristow, Barbara A. (2018). Sears List of subject headings. 22nd ed. New York: Grey House Publishing.
- 4. Chan, L. M., & Hodges, T. (2007). Cataloging and classification: An introduction. 3rd ed. Lanham, Md: Scarecrow Press.
- 5. Chowdhury, G. G., & Chowdhury, S. (2007). Organizing information: From the shelf to the Web. London: Facet Publishing.
- 6. Girja Kumar & Krishan Kumar (2011). *Theory of cataloguing*. 5th ed. Delhi: Vikas Publishing House.
- 7. Gorman, M., & Winkler, P. (2005). *Anglo-American Cataloguing Rules -2R*. Chicago: American Library Association.
- 8. Krishan, G. (2000). Library online cataloguing in digital way. Delhi: Authors press.
- 9. Lazarinis, Fotis (2014). Cataloguing and classification: An introduction to AACR2, RDA, DDC, LCC, LCSH and MARC 21 Standards. London: Chandos Publishing.
- 10. Mitchell, A. M., & Surratt, B. E. (2005). *Cataloging and organizing digital resources:*A how to-do-it manual for librarians. London: Facet Publication.
- 11. Ranganathan, S. R. (1964). Classified catalogue code: With additional rules for dictionary catalogue. 5th (Reprint) ed. New Delhi: EssEss Publications.
- 12. Taylor, A. G. & Miller, D. P (2007). *Introduction to cataloging and classification*. 10th ed. Westport, Conn: Libraries Unlimited.
- 13. Welsh, A., &Batley, S. (2012). *Practical cataloguing: AACR, RDA and MARC 21*. London: Facet Publishing.

Knowledge Organization: Cataloguing (Practice)

Learning Outcomes:

After studying this paper, students shall be able to:

- 1. Use the catalogue codes and standards
- 2. Prepare catalogue entries for various types of information sources

3. Derive subject headings using various methods and tools

Syllabus:

Unit 1: Cataloguing of Works of Single Authorship, Shared Authorship, Pseudonyms, Mixed Responsibilities

Unit 2: Cataloguing of Editorial Works, Composite Works, Multi-volume Works

Recommended Books:

1. Ranganathan, S. R. (1964). Classified catalogue code: with additional rules for dictionary catalogue. 5th (Reprint) ed. New Delhi: EssEss Publications.

Application of Information Technologies in Libraries (Practical)

Learning outcome:

Students will be aware and trained on Windows, Database search, website Design and MS office, generate bar code labels and prepare membership cards.

Syllabus:.

Unit 1: Knowledge of Operating System and its application

Unit2: Knowledge of MS Office and its application

Unit3: Knowledge of data base searching

Unit4: Expertise on generating bar code labels and membership cards.

KOHA

Modules of KOHA

About koha

Installation and configuration

Koha Administration

Acquisition

Authorities

Recommended Books:

- Ramana, P. Venkata. Application of Information Technology in Libraries. Less Publication, 2013.
- Pālacuppiramaṇiyan, Pa. Web Technologies in Library and Information Science.
 Regal Publications, 2012.
- **3.** Ramalingam, M. S. *Library And Information Technology: Concepts To Applications*. Kalpaz Publications, 2021.

4. Singh, Anuj Kumar. *Information Technology in Library and Information Services*.EssEss Publications, 2018.

Communication technology/techniques for library promotion: Generic Elective s (GE)

Learning Outcome:

Understand the planning and implementation of automation in various library housekeeping
operations and services.
☐ Understand and assess the feasibility of various library automation software and their
functionalities.
□ Understand the concept and purpose of a digital library and the new concepts of mining
and
retrieving the data.
☐ Understand the computer networks and their types, topologies, protocols and Standards. •

Understand the concept of internet security, its solutions and cyber laws prevalent in India.

Syllabus

Unit 1Basics of computer

- Computer: Generation and types
- -Physical Components & Functions
- -Logical Components and functions
- -Data representation; Text Representation and Number System

Unit 2Communication & network

- Definition, scope, purpose, features, advantages,
- -Channel
- -Transmission media; (including wireless communication)
- -Network –definition, types, topology

Unit3 Intranet & Internet

- -Origin and development, components and architecture; connection options, access tools and Techniques
- -Protocols
- -Services browsing, web browsers, search engines, Social networking
- -Application in library

Recommended Books:

1. Balasubramaniam, P. Advanced Computer Application in Library and Information Science. New

Delhi. Deep & Deep. 2011

2. Comer, Dauglas E. The Internet Book Everything You Need to Know about Computer

Networking and How the Internet Works. Chapman and Hall/CRC press. 2018

3. Hatua, SudipRanjan. Computer application in libraries. Kolkata. West Bengal State Book

Board. 2012

- 4. Hatua, S. R. LIS Info Mine Library & Information Science.Kolkata: ArpitaPrakashani. 2013.
- 5. Oppe, Andy. Databases A Beginner's Guide. McGraw-Hill. 2009
- 6. Rao, I.K. Ravichandra. Library automation. New Delhi: Wiley Eastern, c1990
- 7. Robertazzi, T. Basics of Computer Networking. New York: Springer. 2011
- 8. Sinha, P. K. & Sinha, P. Computer Fundamentals. Delhi: BPB Publication 2003
- 9. Tedd, L.A. An Introduction to Computer-Based Library System. Chichester, England: John

Wiley & Sons. 1993

- 10. Suresh, K Basandra. Computer Today. New Delhi. Galgotia. 1995
- 11. Wilson, Katie. Computers in Libraries: an introduction for library technicians.

CRC Press. ISBN

9780789021519

SEMESTER 2

Knowledge Organization: Classification (Practice)

Learning Outcomes:

After studying this paper, students shall be able to:

1. Construct class numbers for documents with simple, compound and complex subjects

- 2. Synthesize class numbers by using the standard subdivisions/common isolates/auxiliary tables
- 3. Compile book numbers and be able to use index of the classification scheme **Syllabus**

Unit 3: Classification of documents with complex subjects using standard subdivisions/common isolates/special isolates/auxiliary tables/add notes from schedules

Unit 4: Assigning Book Numbers

Knowledge Organization: Cataloguing (Practice)

Learning Outcomes:

After studying this paper, students shall be able to:

- 1.Use the catalogue codes and standards
- 2. Prepare catalogue entries for various types of information sources
- 3. Derive subject headings using various methods and tools

Syllabus

Unit 3: Cataloguing of Serial Publications, Uniform Titles

Unit 4: Cataloguing of Works of Corporate Authorship

Basics of Information and Communication Technology (Theory)

Learning Outcomes:

After studying this paper, students shall be able to:

- 1. Understand the structure of computer and functions of its various units
- 2. Plan and implement automation in library housekeeping operations and services
- 3. Evaluate various library management software
- 4. Identify and state the features of telecommunication channels, modes, media, modulation, standards and protocols
- 5. Highlight the nature and components of computer networks and their protocols and standards
- 6. Discuss of Internet, search engines and network security
- 7. Examine the concept of library networks and highlight their types and importance

Syllabus

Unit 1: Fundamentals of Computers

- Concept, Generations, Types, Hardware
- Units of Computers: Arithmetic and Logic Unit, Control unit, Input and Output Unit,
 Memory Unit
- Software: System Software Operating Systems-MS-Windows, UNIX and LINUX;
 Application Software MS-Word, MS-Excel and MS-Power point
- Introduction to Character Recognition, Programming Languages

Unit 2: Library Automation

- Definition, Purpose, Historical Development
- Planning and Implementation of Automation in Housekeeping Operations,
 Retrospective Conversion
- Standards for Library Automation
- Library Management Software: Proprietary, Free and Open Source Software (FOSS); Evaluation

Unit 3: Telecommunication Technologies

- Transmission Channels, Mode, and Media, ISDN, PSDN,
- Modulation, Frequency, Bandwidth and Multiplexing,
- Standards and Protocols
- Wireless Communication: Media, Wi-fi, Li-fi, Satellite Communication, Mobile Communication

Unit 4: Computer Networks and Library Networks

- Computer Networks: Concept, Need, Topologies, Types: LAN, MAN, WAN
- Internet: Web Browsers, WWW, E-mail; Search Engines (Meta & Entity); Internet Protocols and Standards: HTTP, SHTTP, FTP, SMTP, TCP/IP, URI, URL; Search Strategies
- Data Security and Network Security: Firewalls, Cryptographic Techniques, Anti-virus software, Anti- spyware, Intrusion Detection System
- Library Networks: Concept, History, Need, Types (Regional, National, International)

Recommended Books:

1. Bharihoke, Deepak (2012). Fundamentals of Information Technology. 4th ed. New Delhi: Excel Books.

- 2. Borgman, Christine L. (2017). *Big data, little data, no data: Scholarship in the networked world.* Cambridge: The MIT Press.
- 3. Haravu, L. J. (2014). *Library automation: Design, principles and practice*. Allied Publishers, New Delhi.
- 4. Hennig, Nicole. (2017). Keeping up with emerging technologies: Best practices for information professionals. Santa Barbara: Libraries Unlimited.
- 5. Joiner, Ida. (2017). *Emerging library technologies: It's not just for geeks*. Oxford: Chandos Publishing.
- 6. Leon-Garcia, Alberto & Widjaja, Indra (2006). *Communication networks:*Fundamental concepts and key architectures. 2nd ed. New Delhi: McGraw-Hill.
- 7. Phadke, D. N. (2017). Library information technology. Pune: Universal Publications.
- 8. Rajaraman, V. & Adabala, Neeharika (2014). Fundamentals of computers. 6th ed. New Delhi: Prentice-Hall of India.
- 9. Tanenbaum, Andrew S. &Wetherall, David J. (2013). Computer networks. 5th ed.

 New Delhi: Prentice Hall.

Basics of Information and Communication Technology (Practice)

Learning Outcomes:

After studying this paper, students shall be able to:

- 1. Create, edit and manage files using Word Processing, Spread Sheet and Power Point Presentation software
- 2. Carry out library housekeeping operations using library management software
- 3. Generate different types of report using library management software
- 4. Search information from internet and databases adopting suitable search strategies
- 5. Find bibliographic information from WebOPAC, WorldCat, IndCat

Syllabus:

- Unit 1: Setting of Desktop; Use of Operating System; Use of Word Processing Software, Spread Sheet Management Software and Power Point Presentation Software
- Unit 2: Searching Information from Internet using Different Search Engines; Searching

WebOPAC, WorldCat, IndCat; Formulating and applying various strategies

Unit 3: Searching Databases by adopting various search strategies and filters

Recommended books:

- Brown, Christopher & Bell, Suzanne (2018). Librarian's guide to online searching: cultivating database skills for research and instruction. 5th ed. London: Libraries Unlimited
- 2. Clayton, Marlene (2018). *Managing library automation*. 2nd ed. London: Routledge.
- 3. Markey, Karen (2019). Online searching: A guide to finding quality information efficiently and effectively. 2nd ed. Lanham, Maryland: Rowman& Littlefield Publishers.
- 4. Marmel, Elaine (2015). *Office 2016 Simplified*. Hoboken. New Jersey: John Wiley & Sons.
- 5. Mishra, Vinod Kumar (2016). Basics of library automation, Koha library management software and data migration: Challenges with case studies. New Delhi: EssEss Publications.

Library automation and networking (Practice)

Learning Outcome:

- 1. Installation and Use of Library Management Software (KOHA/LIBSYS/VOYAGER); Generation of Various Reports using Library Management Software
- 2. Learning the website of the university
- 3. Learning the use and distribution techniques of G-suit.

Syllabus

Unit1 Modules of KOHA

Cataloguing

Serials

Patrons

Tools

Circulation

Advanced Search

Report

Unit 2 Google Workspace

Unit 3 DSpace

Unit 4 Libsys

Recommended Books:

- 1. Anuradha, K.T., &Savanur, Kiran P. Installing newgenlib: open source library automation package. (SRELS Journal of Information Management, 2010, Vol.47, p621.) SaradaRanganathan Endowment for Library Science. 2010.
- 2. Ayres, F. H., Ridley, M., Nielsen, L. P. S., & British Library. The Bradford OPAC 2: Managing and displaying retrievals from a distributed search in Z39.50. Boston Spa: British Library Research and Innovation Centre. 1998.
- 3. Breeding, M. Opening up library systems through web service and SOA: Hype, or reality? Chicago: ALA TechSource. 2009.
- 4. Breeding, M. Next-gen library catalogs. New York: Neal-Schuman Publishers. 2010
- 5. Breeding, M., & ALA TechSource. Open source integrated library systems. Chicago, IL: American Library Association. 2008.
- 6. Haravu, L. J. Library automation design principles and practice (with CD-ROM) /by L.J. Haravu. New Delhi: Allied Publishers. 2004
- 7. Parker, Steve. How to Build a Lamp Server. Createspace Independent Pub. 2015
- 8. Rosebrock, Eric. Setting up LAMP: Getting Linux, Apache, MySQL, and PHP Working Together. Sybex. 2004

Information Sources, systems and Centres (Theory)

Learning outcome:

- 1. Understanding different source of information and its utilisation
- 2. Understanding the packaging of information
- 3. Understanding the changing mode (electronic) reference and information and sources and services
- 4. Understand the usage of online platforms.

Syllabus

Unit 1: Learning 20 paper reference sources and 5 electronic sources

Unit 2: Learning different platform of online meetings

Unit 3: Learning different forms of social media.

Recommended books:

Information sources, services and systems. Gurdev Singh. PHI Learning Pvt. Ltd., 2013 M01 10 - 536 pages

Information Systems Theory Explaining and Predicting Our Digital Society, Vol. Editors: Yogesh K. Dwivedi, Michael R. Wade; ISBN: 978-1-4419-6108-2. 2012.

Management of CommunityInformation Centre. (Theory)

Learning Outcome:

- 1. Understanding the meaning and role of Community information centre.
- 2. Understanding the function of Community information centre
- 3. Understanding the importance of Community information centre
- 4. Understanding the management of Community information centre

Syllabus

- Unit 1: Developing a Community information Centre.
- Unit 2: Role of Community Information Centre in Community Development
- Unit 3: Resources for community Information Centre
- Unit4: Managing the management of Community Information Centre.

RECOMMENDED BOOKS:

- 1. Gupta, Hitesh. *Management Information System: (An Insight)*. International Book House, 2011.
- 2. Ramachandra, C. G. *Management Information System*. LAP Lambert Academic Publishing, 2020.
- 3. Gupta, Hitesh. *Management Information System: (An Insight)*. International Book House, 2011.

<u>Promotion and Marketing of library services(Discipline Specific Elective) (DSE)</u> (Theory):

Learning outcome:

- 1 Understand the role of marketing for the promotion of the library.
- 2 Understand the principles of marketing.
- 3 Understand the role of public relations.
- 4 Understand the role of five "P" s

Syllabus

Unit 1: Learning concepts of public relations

Unit 2: Principles of Marketing

Unit 3; Use of marketing for the promotion of library services

Recommended books:

- 1. Robinson, William A., and Christine Hauri. *Promotional Marketing: Ideas & Techniques for Success in Sales Promotion*. NTC Business Books, 1991.
- 2. Promotional Marketing: How to Create, Implement and Integrate Campaigns That Really Work. Sixth edition, Kogan Page, 2014.
- 3. Mullin, Roddy. *Promotional Marketing*. Second edition, Routledge, 2018.



West Bengal State University

EDUCATIONAL TOUR

BACHELOR OF LIBRARY AND INFORMATION SCIENCE

The students will go for a educational tour as a part of their curriculum. They are expected to visit libraries of Higher Education and reputed public libraries. They are also expected to visit museums, art galleries that represent the art and culture of the particular locality where they are going for the educational tour. It is suggested to have two local tours within and around Kolkata and one educational tour outside Kolkata. All students and teachers are expected to join this educational tour for their greater expose in the field of Library and Information Science.

